

## The Demand for Streaming Video Is Here to Stay

The last few years have altered pedagogy and the academic landscape permanently with streaming video now a key component to the success of the new classroom.

**91% of faculty**

say including streaming video and other digital media in course materials improves student outcomes.<sup>1</sup>

**75% of students**

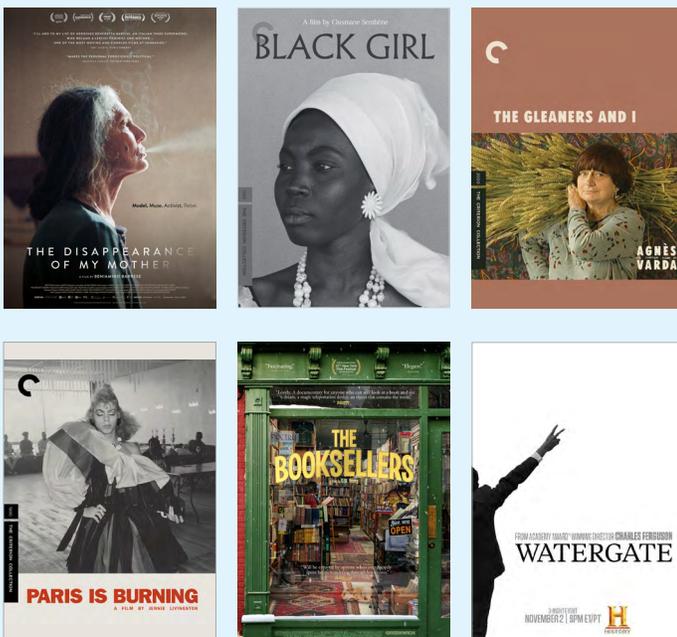
say lectures enhanced with streaming video and multimedia are more engaging.<sup>2</sup>

**68% of librarians**

believe incorporating streaming video into course assignments increases student engagement.<sup>3</sup>

### Kanopy is here to help meet the surge of demand for streaming with core curriculum titles

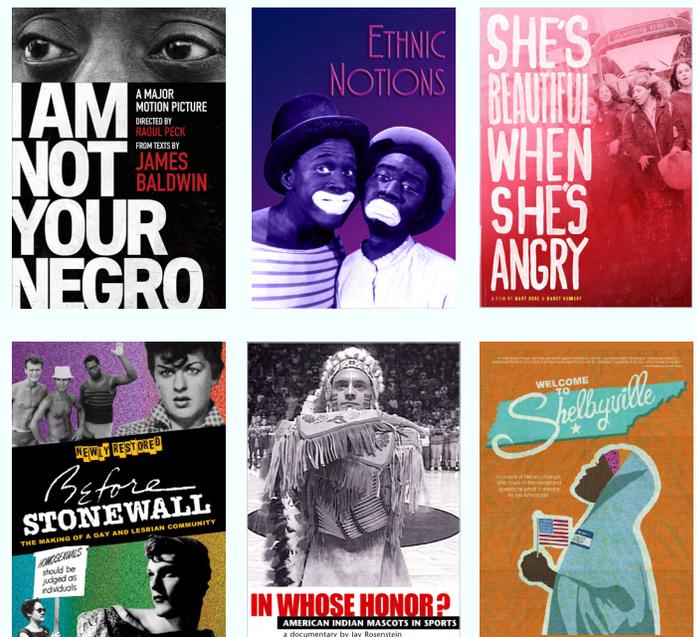
Our content experts carefully curate only the most meaningful documentaries, films, and shows to help form our 30,000 title catalog.



Over 80% of titles are exclusive to Kanopy and unavailable for screening anywhere else.

### A focus on Diversity, Equity, and Inclusion

With Kanopy's catalog, you can assure your departments have access to films that are diverse and inclusive, from African American Studies, LGBTQ+ Studies, Women's Studies, Disabilities Studies, and more.



As course requirements reflect the growing societal need to better understand DEI, Kanopy provides the solution with key curricular titles.

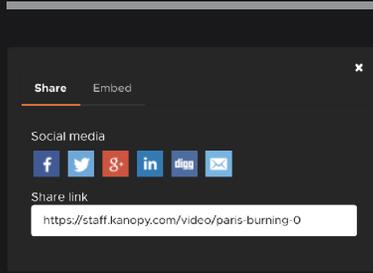
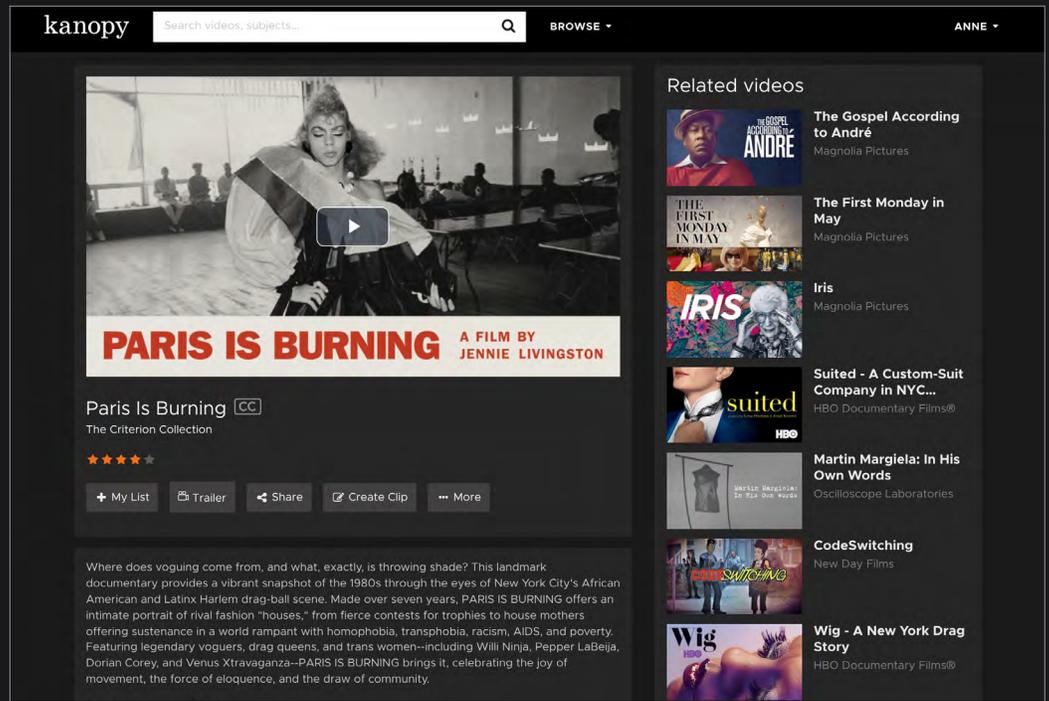
### Need platform or technical help?

Visit our [support articles](#) or [help desk](#) for questions about the platform.

1 [Frequency of watching or streaming movies among adults in the United States](#)  
2 [Library Journal: Trends in Higher Education Curriculum](#)  
3 [Streaming Video Trends in Academic Libraries](#)

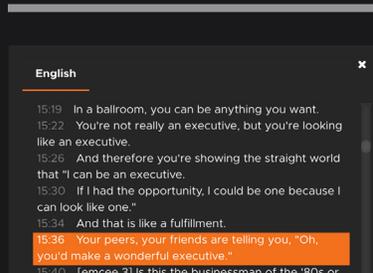
# An intuitive User Experience with benefits for faculty, staff, and students alike

The Kanopy platform is elegant and easy to browse and search for the films curated for your institution. Each video comes with tools that make course planning simpler, like sharing and embedding, transcript navigation, custom playlists, and citation options.



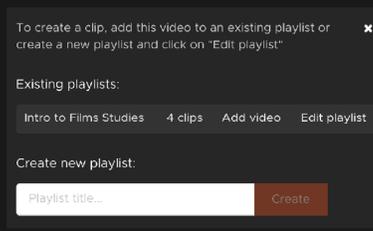
## 1 Sharing & Embedding

Share or embed videos into course management systems like Moodle, Blackboard, Canvas, and others



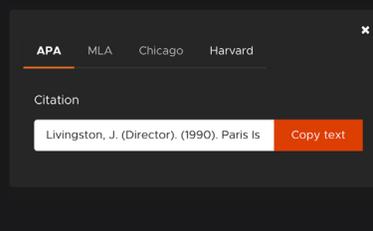
## 2 Transcript Navigation

Search, copy, and use transcripts to quickly navigate to specific parts of the film



## 3 Custom Playlists

Create custom playlists using clips from multiple video titles for lectures and assignments



## 4 Citation Options

Cite every video quickly with popular styles like APA, MLA, Chicago, and Harvard

## Streaming everywhere!

With your institution's authentication, view Kanopy on the platform of your choice



Desktop  
Mac/PC/Linux

SAMSUNG  
Smart TV



Apple TV

ROKU



Phone  
iOS/Android

fire tv



Tablet  
iOS

fire TABLET



Chromecast

androidtv

## Need platform or technical help?

Visit our [support articles](#) or [help desk](#) for questions about the platform.