The Demand for Streaming Video Is Here to Stay

The last few years have altered pedagogy and the academic landscape permanently with streaming video now a key component to the success of the new classroom.

91% of faculty say including streaming video and other digital media in course materials improves student outcomes.¹

75% of students say lectures enhanced with streaming video and multimedia are more engaging.²

68% of librarians believe incorporating streaming video into course assignments increases student engagement.³

Kanopy is here to help meet the surge of demand for streaming with core curriculum titles

Our content experts carefully curate only the most meaningful documentaries, films, and shows to help form our 30,000 title catalog.

A focus on Diversity, Equity, and Inclusion

With Kanopy’s catalog, you can assure your departments have access to films that are diverse and inclusive, from African American Studies, LGBTQ+ Studies, Women's Studies, Disabilities Studies, and more.

Over 80% of titles are exclusive to Kanopy and unavailable for screening anywhere else.

As course requirements reflect the growing societal need to better understand DEI, Kanopy provides the solution with key curricular titles.

Need platform or technical help?
Visit our support articles or help desk for questions about the platform.

¹ Frequency of watching or streaming movies among adults in the United States
² Library Journal: Trends in Higher Education Curriculum
³ Streaming Video Trends in Academic Libraries
An intuitive User Experience with benefits for faculty, staff, and students alike

The Kanopy platform is elegant and easy to browse and search for the films curated for your institution. Each video comes with tools that make course planning simpler, like sharing and embedding, transcript navigation, custom playlists, and citation options.

1. **Sharing & Embedding**

   Share or embed videos into course management systems like Moodle, Blackboard, Canvas, and others.

   To create a clip, add this video to an existing playlist or create a new playlist and click on “Edit playlist.”

   Existing playlists:
   - Intro to Films Studies
   - 4 clips
   - 5 clips
   - 8 clips
   - Video
   - Video List

   Create new playlist:
   - Enter title:
   - Create

2. **Transcript Navigation**

   Search, copy, and use transcripts to quickly navigate to specific parts of the film.

3. **Custom Playlists**

   Create custom playlists using clips from multiple video titles for lectures and assignments.

   APA
   - MLA
   - Chicago
   - Harvard

   Citation:
   - Copy text

4. **Citation Options**

   Cite every video quickly with popular styles like APA, MLA, Chicago, and Harvard.

**Streaming everywhere!**

With your institution's authentication, view Kanopy on the platform of your choice:

- Desktop
  - Mac/PC/Linux
- Apple TV
- Phone
  - iOS/Android
- Tablet
  - iOS
- Chromecast
- Samsung Smart TV
- Roku
- fire TV
- fire TABLET
- android TV

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